

INNOVATIONS FOR A CIRCULAR BHARAT

An opportunity to accelerate circularity solutions through Project Circular Bharat – a multi-stakeholder program enabling startups to deploy, validate, and scale solutions across India

What makes Project Circular Bharat different?

- **India's First Industry-Government Partnership** to accelerate innovative circular solutions.
- **Mentorship** to build viable, scalable business models
- **Multi-city ecosystem** that unlocks real market access
- **Pilots/Micro-pilots** with government and corporates to test, refine works in the Indian context



VISION

To accelerate next-generation Indian startups and circularity innovations.

Program will focus on the following sectors:

1 Plastic Circularity & Sustainable Packaging

2 Advanced Recycling & Post-Consumer Waste Processing

3 Reuse, Refill & Alternative Delivery Systems

4 Circular Supply Chains & Resource Efficiency

5 Textile & Next-Generation Materials

6 E-Waste & Electronics Circularity

Eligibility Criteria :

- **Sector Focus:**
Circularity, sustainability, resource efficiency
- **Startup Stage:**
Revenue Stage, Pilot-ready, TRL 5+
- **Application Ready:**
Deployment-ready solutions
- **GTM Needs Seeking:**
GTM support, pilots, or partnerships
- **Ecosystem Alignment:**
Commitment to collaborate and co-create with industry and public stakeholders

What Startups Get:

Curated GTM & Pilot Opportunities

Cohort Peer Learning

Circular Ecosystem Visibility

Corporate & Ecosystem Partnerships

Institutional Credibility


Field Deployment Exposure

Structured Mentorship & Reviews

Grant Support

We invite you to join us in enabling a circular economy in India

Together, we can drive India's growth journey forward by unlocking innovation, drive systemic change, and transform waste into an opportunity.



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